

## **Privacy Policy**

At ID8NXT, accessible from https://id8nxt.com, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by ID8NXT LLP and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us.

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in ID8NXT. This policy is not applicable to any information collected offline or via channels other than this website.

### Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

## **Information We Collect**

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

### **How We Use Your Information**

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website.
- Improve, personalize, and expand our website.
- Understand and analyse how you use our website.
- Develop new products, services, features, and functionality.
- Communicate with you, either directly or through one of our partners, including for customer service, to provide you with updates and other information relating to the website, and for marketing and promotional purposes.
- Send you emails.



Find and prevent fraud.

We retain personal information for a period of 90 days unless a longer retention period is required by law or necessary to resolve disputes and enforce our agreements.

We use Google Analytics to help us understand how visitors interact with our website. This tool may collect information such as pages visited, time spent on site, and referring websites. Data collected through Google Analytics is governed by Google's privacy policy.

# Log Files

ID8NXT LLP follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this as a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

## **Third Party Privacy Policies**

ID8NXT LLP does not use cookies directly. However, third-party services integrated into our website (such as Google Ads or embedded content) may use cookies or similar technologies to collect information for analytics, advertising, or performance tracking purposes.

Additionally, ID8NXT does not share user data with any vendors or partners, either in personally identifiable or anonymized form.

# **Demographic Information**

We may collect demographic information about you, events you like, events you intend to participate in, or any other information provided by you during the use of our website. We might collect this as a part of a survey also.

#### **DoubleClick DART Cookie**

Google, as a third-party vendor, uses cookies to serve ads on ID8NXT.com.



Google's use of the DART cookie enables it to serve ads to your users based on their visit to ID8NXT.com and other sites on the Internet.

Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at the following URL – <a href="https://policies.google.com/technologies/ads">https://policies.google.com/technologies/ads</a>.

Some of our advertising partners may use cookies and web beacons on our site.

These third-party ad servers or ad networks use technology to the advertisements and links that appear on ID8NXT.com send directly to your browsers. They automatically receive your IP address when this occurs. Other technologies (such as cookies, JavaScript, or Web Beacons) may also be used by the third-party ad networks to measure the effectiveness of their advertisements and / or to personalize the advertising content that you see.

ID8NXT.com has no access to or control over these cookies that are used by third-party advertisers.

You should consult the respective privacy policies of these third-party ad servers for more detailed information on their practices as well as for instructions about how to opt-out of certain practices. ID8NXT.com privacy policy does not apply to, and we cannot control the activities of, such other advertisers or web sites.

If you wish to disable cookies, you may do so through your individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective websites.

# **Compliance with Data Protection Laws**

We comply with applicable data protection regulations, including the Digital Personal Data Protection (DPDP) Act, 2023 in India. If applicable, we also take reasonable steps to align with international data privacy standards, such as the General Data Protection Regulation (GDPR), especially in cases where visitors from the European Union interact with our website. Users may reach out to us for exercising data access, correction, or deletion rights in accordance with these laws.

## **Contact Us**

If you have any questions about this Privacy Policy, you can contact us by email on <a href="mailto:brewing@id8nxt.com">brewing@id8nxt.com</a>.